

# Technical Specifications

---

## PHOTOGRAPHY

**Submit only portrait / vertical oriented** photographs to retain the integrity of the original photograph. Landscape / horizontal oriented images are discouraged due to the need for severe cropping to fit the banner dimensions.

### PREPARING YOUR SUBMISSION:

All digital photographs must meet the following guidelines in order to be considered for the contest.

- **Submit only portrait / vertically oriented or square cropped photographs** in order to retain the integrity of the original photograph. *Landscape / horizontal oriented images are discouraged due to the need for severe cropping to fit the banner dimensions.*
- Only original, digital photographs, will be accepted.
- **To submit your banner design email:** [BearSmart@porthardy.ca](mailto: BearSmart@porthardy.ca) with subject heading "Bear Smart Banner contest"
  - **or mail:**
    - District of Port Hardy, Attention: Bear Smart Contest, PO Box 68, Port Hardy, BC, V0N 2P0
- **Do Not submit photographs containing people, whose identities are clearly discernible.**
- Each digital file submitted must be identified by your full name and an image number. For example: **John-Doe001.pdf, Jane-Doe001.jpg**  
*\*\*Please note: DO NOT upload your files with only the image number from your computer. Due to the volume of contest submissions and the need to correctly track all entries, files not conforming to the naming procedure may be disqualified.\*\**

### TECHNICAL SPECIFICATIONS:

- **Image resolution and minimum requirements:** high resolution, cropped photographic image(s) measuring minimum **2000x5000 pixels @ 300dpi**.
- *Submissions that do not meet the minimum image resolution may be disqualified because they cannot be successfully enlarged to meet the City's banner production requirements.*
- Adjustments to lighting and colour enhancement are permitted; however, any photographic manipulation, adjustments and enhancements deemed excessive / artificial

may be disqualified. These include excessive / unrealistic HDR treatments, oversaturated / unrealistic colour treatments, photo composites, etc.

## DIGITAL CAMERA IMAGE FORMAT:

- All submissions should be high resolution JPG only.
- If possible, shoot images for your banner design in RAW image format (either CR2, NEF or RAF).
- If your photograph is selected, you will be contacted by the City for an uncompressed, high resolution TIFF or RAW image file if it is available.

## SMARTPHONE CAMERA IMAGE FORMAT:

- If entering 12MP or larger smartphone photographs, please ensure that you are downloading and submitting the highest quality image possible from your device.
- **Convert your HEIC image format to JPG** and follow the file naming standard above before uploading your submission.
- 

---

# DIGITAL ART

## PREPARING YOUR SUBMISSION:

All digital illustration, matte painting and collage artworks must meet the following guidelines in order to be considered for the contest.

- **ALL Digital artwork should be created at a minimum 300ppi.**
- **Minimum size of artwork must maintain a proportional scale of 20' x 42".** Artwork not meeting the size requirement will be subject to cropping at the designer's discretion.
- The recommended format for digital illustrations is vector- or raster-based images for digital collage and digitally painted designs.
- Words, letters and numbers may be included in the overall design if they are related to the theme of the artwork.
- 
- **To submit your banner design email:** [BearSmart@porthardy.ca](mailto: BearSmart@porthardy.ca) with subject heading "Bear Smart Banner contest"
  - **or mail:**
    - District of Port Hardy, Attention: Bear Smart Contest, PO Box 68, Port Hardy, BC, V0N 2P0
- Each digital file submitted must be identified by your full name and image number. For example:  
**John-Doe001.jpg, John-Doe-004.pdf, etc...**

*Please note: Due to the volume of contest submissions and the need to correctly track all entries, files that do not conform to the naming procedure may be disqualified.*

## TECHNICAL SPECIFICATIONS:

- **Image resolution and minimum requirements: 2000x5000 pixels @ 300dpi**
  - Submissions that do not meet this image resolution may be disqualified because they cannot be successfully enlarged to meet the City's banner production requirements.
  - Colour space preference is CMYK, but sRGB is acceptable. Please note: colours may shift in conversion from sRGB to CMYK - please bear that in mind when creating your digital artwork.
  - Acceptable digital art formats include: Illustrator AI, EPS and PDF formats; Photoshop JPG and PSD formats.
  - *Please note: All non-Adobe graphic files must be converted and saved as one of the above industry standard digital formats.*
- 

## ORIGINAL ART

### FELT MARKERS, PAINT + PRINT MAKING

#### PREPARING YOUR SUBMISSION:

All felt marker, painted and printmaking artworks must meet the following guidelines in order to be considered for the contest.

- **All artwork must be original, handmade and created by the artist submitting the contest entry**
- Absolutely no mechanical reproductions of original works are permitted.
- **Absolutely no copyrighted, unaltered original images such as magazine and/or book images are permitted in the final submitted artwork.**
- 
- **Minimum finished artwork size must maintain a proportional scale of 5" x 10.5" or 10"x 21"** to match the finished banner proportions.. Artwork not meeting the size requirement will be subject to cropping at the designer's discretion.
- Words, letters and numbers may be included in the overall design if they are related to the theme of the banner artwork.
- **To submit your original artwork banner design**, please take a high resolution photo or scan of the artwork and **email: [BearSmart@porthardy.ca](mailto: BearSmart@porthardy.ca)** with subject heading "Bear Smart Banner contest"
  - **or mail:**
    - District of Port Hardy, Attention: Bear Smart Contest, PO Box 68, Port Hardy, BC, V0N 2P0
- If your design is selected as a winner, we will contact you to arrange drop-off of the original art. The artwork will be professionally scanned, at very high resolution, in order for it to be appropriately resized and made into a street banner. Original artwork will be returned to the artist after completion of the scanning process.