


The Digital Business Enhancement Program



Business Name:

Email:

Phone:

Social Medias:

Instagram:

Facebook:

Twitter:

Short Description of Business:

Rebranding:

This involves a rework of your company's identity, as little or as much as you want - a package that businesses pay thousands for ordinarily!

Logo Design/Redesign

Custom Colour Palette

Typographic Set

Icon Design

Photography & Videography:

Media for your business can be expensive to obtain - that is why we have professional photographers and videographers on our team ready to set you up with a media starter pack!

Photography

Videography

Website Design:

Whether you need a redesign or an entirely new website, we have a free solution! Let us create a website that puts your business on the digital map, expands your customer reach and showcases your company. We chose Wix.com because it is a user-friendly, free/cheap option that is highly customizable and professional-looking!

- Free Wix.com website with Wix.com branding.**
- Upgrade to \$10/month Wix.com website with your own branding.**

Social Media Revamp:

Social media can seem like such a hassle, but we have an easy solution. We can create a social media package with pre-designed posts, ready to post whenever! Being on social media will bring more customers to your door and show off your company's personality online.

- Social Page Redesign.**
- Post Planning and Design.**
- Curated Post "Library" for Future Posts.**

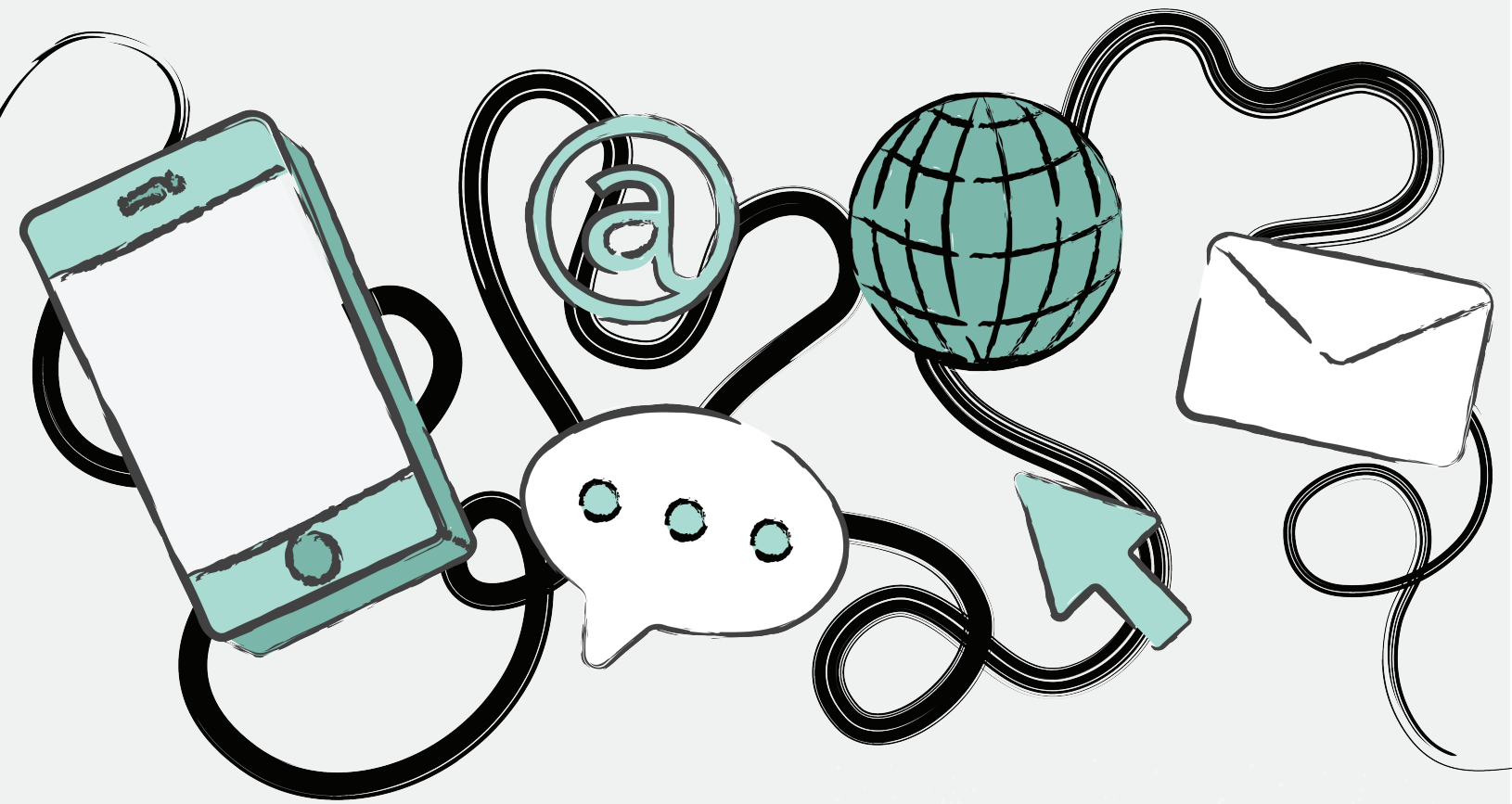
Curbside Program:

One of the things the pandemic has changed permanently is the way customers interact with businesses. With many companies shifting to online business or adapting pickup and/or delivery services, many local businesses are struggling to keep customers invested in their stores. We would like to offer an opportunity for you to establish a curbside pickup and/or delivery system, allowing you to cater to ALL locals of Port Hardy easily and efficiently.

- Establish a Curbside Pickup Program.**
- Establish a Delivery Program in cooperation with local transport providers or within your company.**
- Create Advertising for new Program for Print/Social Media.**

This is COMPLETELY Free!

The District of Port Hardy has secured a grant allowing us to develop more attraction and retention to our businesses in Port Hardy - This means you get our services at no cost to you. Collaborating with local social media, design and business experts from our neck of the woods, our groups' goal is to establish an identity that conveys your business and boosts it as well. All you have to do? Check off what services we can provide for you. This program is provided on a first-come-first-serve basis so apply today and don't miss out!



Questions? Contact us:



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